This packet shows who was involved in creating the Kern Promise. The BC team worked on the Promise Innovation Grant from the CCCCO as part of creating the infrastructure and funding for the Kern Promise. Community and state leaders are given on the last several pages of the packet.

CALIFORNIA COLLEGE PROMISE INNOVATION GRANT PROGRAM
Bakersfield College | December 2016

Application Sections:

1. Table of Contents
2. Need (Statement of Problem)
3. Response to the Need
4. Workplan
5. Program Management
6. Application Budget Summary & Detail
7. Overall Feasibility of the Project
8. Sustainability of the Program

PART 1: TABLE OF CONTENTS

Writing: Monika Scott; TBD in refinement stage

PART 2: NEED (STATEMENT OF PROBLEM)

Writing:

1. Description of problem: Lesley with rural initiatives input from Rich
2. Description of college and district: Lesley with rural initiatives input from Rich
3. Description of past efforts, resources, and support: Lesley lead with Janet

PART 3: RESPONSE TO THE NEED

Writing:

1. Describe programs and services currently provided: Lesley
2. Articulate targets for number of students projected to be served: Janet
3. Identify key strategies and implementation benchmarks: Lesley and Janet
4. Describe how the grant will leverage new or existing resources: Lesley and Nick Strobel
PART 4: WORKPLAN (*Internal – to be transferred to Appendix A-4*)

Writing:

1a. Partnerships: Nicky Damania

1b. Readiness: Rich McCrow (Dual enrollment, Cal Endowment, RIDE)

1c. Placement: Keri Kennedy (multiple measures of assessment)

1d. Course Access: Zav Dadabhoy with input from Michelle Pena

1e. Support: Shanell Tyus and Keri Kennedy

1f. Transfer Pathways: Lesley Bonds, Nick Strobel, Steve Watkin

<table>
<thead>
<tr>
<th>Objective</th>
<th>Pathways Pillar</th>
<th>Activities</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1a. Partnerships</td>
<td>Clarifying the path</td>
<td>-Outreach &amp; School Relations -Educational Advisor, Outreach &amp; Financial Aid -Public-Private partnership financial incentive</td>
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<tr>
<td>Partner with KHSD to establish an Early Commitment to College Program</td>
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<tr>
<td>Identifies local public and private sources of funding to develop sustainable CA College Promise Programs</td>
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<tr>
<td>1b. Readiness</td>
<td>Clarifying the path</td>
<td>-Dual enrollment -Career development dual enrollment course -Cal Endowment -RIDE Project</td>
<td>Increase the number and percentage of high school students within the region who are prepared for and attend college directly from high school</td>
</tr>
<tr>
<td>Partner with KHSD to support and improve high school student preparation for college and reduce remediation</td>
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<td></td>
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<tr>
<td>1c. Placement</td>
<td>Getting students on the path</td>
<td>-Multiple measures</td>
<td>Increase the percentage of high school graduates</td>
</tr>
</tbody>
</table>
| **Utilize evidence-based placement and student assessment indicators** | -Non-cognitive assessment  
-Common Assessment Initiative | within the region who are placed in college-level math and English |
| --- | --- | --- |
| **1d. Course Access** | **Provide students who are enrolled at BC with access to courses** | Getting students on the path  
-Priority Registration  
-Enrollment Management  
-DegreeWorks predictive analytics tool |
| **1e. Support** | **Note about adequate guidance and support** | Keeping Students on the Path  
-Summer Bridge  
-Completion Coach  
-CSEP delivery  
-SSSP matriculation service delivery  
-Equity analysis for disproportionate impact  
-BSI scale of academic support services |
| **1f. Transfer** | **Note about Associate Degrees for Transfer focus and UC Pathways focus** | Ensuring Meaningful Learning  
-Increase the percentage of students from the region who successfully transfer from a community college to a public postsecondary university in California. |
|  |  | -Increase the percentage of students from the region who graduate with a bachelor’s degree |
PART 5: PROGRAM MANAGEMENT

Writing:
1. Describe colleges capabilities in conducting/administering state funded projects, as well as ability to collect and report financial and student performance data: Lesley (projects), Janet (reporting)
2. Identify experiences program administration to ensure success: Sonya and Lesley
3. Provide a staffing chart: Sonya and Lesley

Part 6: APPLICATION BUDGET SUMMARY & DETAIL

Writing: Lesley Bonds Lead; Form in Appendix A, TBD in refinement stage

PART 8: SUSTAINABILITY OF THE PROGRAM

Writing: Nick Strobel; TBD in refinement stage
All-

Here are some of my notes and quick brainstorms from the meeting with Sonya today on the December 21 Education Roundtable. Shanell and I have carved out a bit of time tomorrow morning to norm on these pieces to move it forward. We’ll loop back with Dylan to ensure we’re on the same page. I have reached out to connect with Vickie and will make room for that prep tomorrow.

I put responsible parties/to-dos in red.

Let me know if you have additional thoughts.

LB

Draft Agenda (Shanell lead content/Dylan design, print):

8am-8:10am  Sonya Christian, BC  
Welcome and Setting the Stage

8:10-8:20  Horace Mitchell, CSUB

8:20-8:30  Bryon Schaefer, KHSD

8:30-8:40  Janet Fulks and Sonya Christian, BC  
Data, Setting the context for the Renegade Promise

8:40-8:45  Student Testimonial (tentative)

8:45-9:15  Jacqueline Mimms (CSUB), Vickie Spanos (KHSD), Janet Fulks (CSUB) Panel Discussion  
Initial Reactions and Guide Open discussion/comments

9:15-9:30  Sonya Christian  
Thank you and close

SLIDES (Dylan design, organize/ Shanell, Lesley, Janet lead content)

Slide #1: Sonya welcome (photo, contact info)  
Slide #2: Scope of educational entities and work ahead: consider map of all educational districts in Kern County, emphasize need to work with business and industry partners (Lesley to look for map of educational districts)  
Slide #3: Comments on private-public partnerships: job skills, building healthy communities  
Slide #4: Horace Mitchell, CSUB (Sonya working with Jacqueline Mimms; will forward info)  
Slide #5: Bryon Schaefer, KHSD (Lesley to connect with Vickie Spanos and associates; contact)
Slide #5: Bryon Schaefer, KHSD (Lesley to connect with Vickie Spanos on key points/content)

Slide #6: **Sonya or Janet – BC work including Setting the Context for the Renegade Promise**
- Goals of promise, anchored in guided pathways: Timely Completion, Financial Support (road map slide)
  - Timely Completion: Activities (Shanell to provide content)
  - Financial Support: content from Nick key conclusions about taxpayer on pg 17 (Shanell to organize content)
- Objectives of grant as detailed in attached document (Shanell to pull from RFA draft document, organize content)
- Outcomes (6 performance indicators) (Shanell to pull from RFA draft document, organize content)

Slide #7: Student testimonial (photo, major, high school, transfer aspirations) (Shanell to develop student profile, prep if needed)

Slide #8: Janet Fulks, Vickie Spanos, Jacqueline Mimms (photos, institution, contact info) (Lesley to secure Vickie Spanos)
- panel style, initial reactions, lead conversation, centered in back to main 6 indicators

**Language and organization for Janet/Sonya's Presentation (Slide 6): Janet to identify data**
- Clarify: Associate Degrees for Transfer scale, DegreeWorks implementation
- Get on the Path: Multiple Measures stats, Outreach numbers, Bridge scale-up
- Keep on the path: expanded academic support, improved college-level English placement stats
- Ensure Learning: TBD

Packet: (Shanell to manage compilation, Dylan to print)
- Renegade Promise document (Lesley to clean up and send over)
- CSUB material (Sonya to secure from Jacqueline Mimms)
- KHSD material (Lesley to secure from Vickie Spanos)
- Financial/Business Case (from Nick Strobel) – refer to page 16-18 of Renegade Promise Document (Shanell to organize)
Statements of Support

With the generous support of the California Community College Chancellors Office (http://www.cccco.edu/), The Bakersfield Transfer Promise has expanded and is now known as The Kern Promise. Some of these letters were submitted before the name change.

Adam Alvidrez, Chevron

“Chevron values advancing the educational attainment in our communities. As such, Chevron has supported various initiatives, like Project Lead the Way, to develop a college going culture among students in middle school and high school. Today Chevron commits to partnering with leaders in the community to advance the baccalaureate attainment levels in Kern County.”

Dr. Kristen Barnes, President and CEO, Kern Community Foundation

Kern County undoubtedly needs programs like The Bakersfield Transfer Promise and KCF has been actively participating in the Bakersfield College Promise Education Roundtable meetings, a great supplement to the College Access Conveniens. We are committed to continuing the partnership, while seeking opportunities to make Kern Futures Scholarships more visible to incoming Bakersfield College student, particularly those participating in The Kern Promise.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/KCF%20Bakersfield%20College%20Letter%20of%20Support.pdf)

Rebecca Farley, Senior Director, Wonderful Agriculture Career Prep

The Wonderful Company is committed to increasing college completion and career readiness throughout the Central Valley. By launching Guided Pathways from the ninth grade to baccalaureate achievement, we are supporting thousands of young people to earn a baccalaureate degree and experience a positive multi-generational change for their families and communities. Today, we stand side-by-sides with our partners to advance baccalaureate attainment and workforce readiness throughout Kern County.

Christy Fraley, District Resource Counselor, Kern High School District
Bakersfield College has been working diligently within the last several years to increase transfer rates and use multiple measures to insure accurate placement of students. The Kern Promise is the fruit of much work being done at Bakersfield College through close partnership with California State University, Bakersfield, the Kern High School District, and community entities in Kern County.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/ChristyFraley-DistrictResourceCounselorKHSD.pdf)

Jean Fuller, Senator

“As a Renegade, what I am today is because of the education I have received. During my tenure as a legislator, Senator Jean Fuller has consistently promoted the value of education as a transformational engine for the region’s economy, social well-being and building healthy communities. I am proud to stand side by side with great community leaders to pledge my support to increase baccalaureate attainment in Kern County.”

Karen Goh, City of Bakersfield

Education has transformational power. It enables ordinary people to do extraordinary things. Education transforms and advances regional economic development. Education transforms and advances communities. As Mayor of Bakersfield, I will work hard to partner with educational leaders, industry leaders, and other community leaders to increase educational attainment levels in Kern County. Today I stand with colleagues and friends from across Kern County to make the Kern Promise a reality.

Jose Gurrola, City of Arvin

“As the Mayor of Arvin, I intend to advance the educational attainment level in our community. The City of Arvin is currently working on an agreement with the Kern Community College District and Bakersfield College to have a college campus co-located with Arvin High School. Today, I pledge my support, working with other leaders to improve the baccalaureate attainment of Kern County.”

Kevin McCarthy, Congressman

“As a Bakersfield native, Renegade alum, and 4th generation Kern County resident the Kern Promise means a great deal to me. Like many of you I grew up here in Kern, and Bakersfield College opened many doors for me. My educational experiences propelled me into a career working to improve the lives of Kern County residents. My commitment to create jobs that improve our economic outlook here at home is a priority directly in line with The Kern Promise, as it helps ensure a brighter future for Kern and its citizens while saving taxpayers money by shortening students’ time to their degrees. I stand here proudly in full support of The Kern Promise.”

Dr. Horace Mitchell, President, California State University Bakersfield

We know that degree attainment in Kern County is merely half of the state average for California and at CSUB we are continuing to do the work to change that landscape. By making this promise to Kern County, Bakersfield College takes a firm stand to continue and re-innovate efforts to close these gaps. Helping students to navigate and stay on the pathway to their associate degree for transfer produces a more focused and better equipped CSUB student, and eventually a more skilled and employable Kern County citizen.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/CaliforniaCollegePromiseInnovGrantApplBC012417.pdf)

Nick Ortiz, Greater Bakersfield Chamber of Commerce

“As we work to expand and strengthen our base of highly skilled and forward thinking entrepreneurs, we need programs like The Kern Promise to help cultivate and prepare future Kern leaders like you. The Bakersfield Chamber of Commerce is dedicated to community collaboration and we work with government, education, and private industry to create the life that we want to see in Bakersfield and Kern County. We are proud to be a committed partner of Bakersfield College, Kern High School District and California State University, Bakersfield as they introduce The Kern Promise.”
Leticia Perez, Kern County Supervisor, Fifth District

By ensuring college access and success among students from rural regions, including Arvin, and securing resources from community partners to ensure veteran student accessibility services while on campus, we revel in opportunities to partner with Bakersfield College.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/LeticiaPerez-BakersfieldPromise-LetterOfSupport.pdf)

Rudy Salas, Assemblyman

"I am proud to support The Kern Promise. As your representative, I am committed to quality job training and education. This historic promise will strengthen the educational system in our community and provide our students with a pathway to success."

Byron Schaefer, Ed.D., Superintendent, Kern High School District

Our continued work with BC is resulting in stronger institutional alignments, mitigating bureaucratic inefficiencies that often hinder student progress. Through BC's "multiple measures" approach to placement and our better understanding of it, our students are showing marked progress in first-year college completion. We know that our efforts together will ultimately make the difference in raising the standard of living and overall life success of our students, and for this reason, we look forward to this grant opportunity with our valued partner, BC.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/ByronSchaefer-KHSD-PromiseLOS.pdf)

California Student Opportunity and Access Program (Cal-SOAP)

Cal-SOAP supports the college Promise effort undertaken by Bakersfield College in collaboration with education, business and community organizations. Cal-SOAP has been actively participating the The Kern Promise roundtable meetings and is committed to continuing this partnership.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/CalSOAP-BCPromise-LOS-022017.pdf)

Vickie Spanos, Director of Instructional Services, Kern High School District

The existing partnerships between KHSD and its college partners are secure, strategic and single-minded. Consistently, the focus is student success. For this reason, KHSD and BC are prepared to take the next significant step of "promising" the students of Kern County a smooth and clear direction for educational, career, and economic attainment. KHSD is a committed partner to support The Kern Promise.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/SpanosLOS-2.pdf)

Jay Tamsi, Kern County Hispanic Chamber of Commerce

"The Kern County Hispanic Chamber of Commerce is committed to advancing the educational attainment levels for all of Kern County especially in the outlying communities of Arvin, Lamont, Wasco, Delano, McFarland, and Shafter. We work collaboratively with Bakersfield College and other sectors of Education, Business and Industry and community organizations to make this a reality."

Michael Turnipseed, CEO, Kern County Taxpayers Association

We commend Bakersfield College for creating this collaboration among private and public institutions to address this issue. This is a true team effort, where each partner supports and celebrates the success of our youth. The Kern Promise will play a pivotal role in addressing the achievement gap in Kern County.

» Read the full letter of support (https://www.bakersfieldcollege.edu/sites/bakersfieldcollege.edu/files/BakersfieldPromise-MichaelTurnipseed-KernTax.pdf)
Andy Vidak, Senator

“I am proud to support the Kern Promise. As a former community college attendee, I understand the value of a community college education in helping young people in the central valley move from poverty to prosperity. The remarkable partnership among our educational leaders is certain to create a pathway to success for each and every one of you, giving you a license to compete educationally for your dreams. Today, I’m honored to stand among my community in support of The Kern Promise.”

» Read the full letter of support